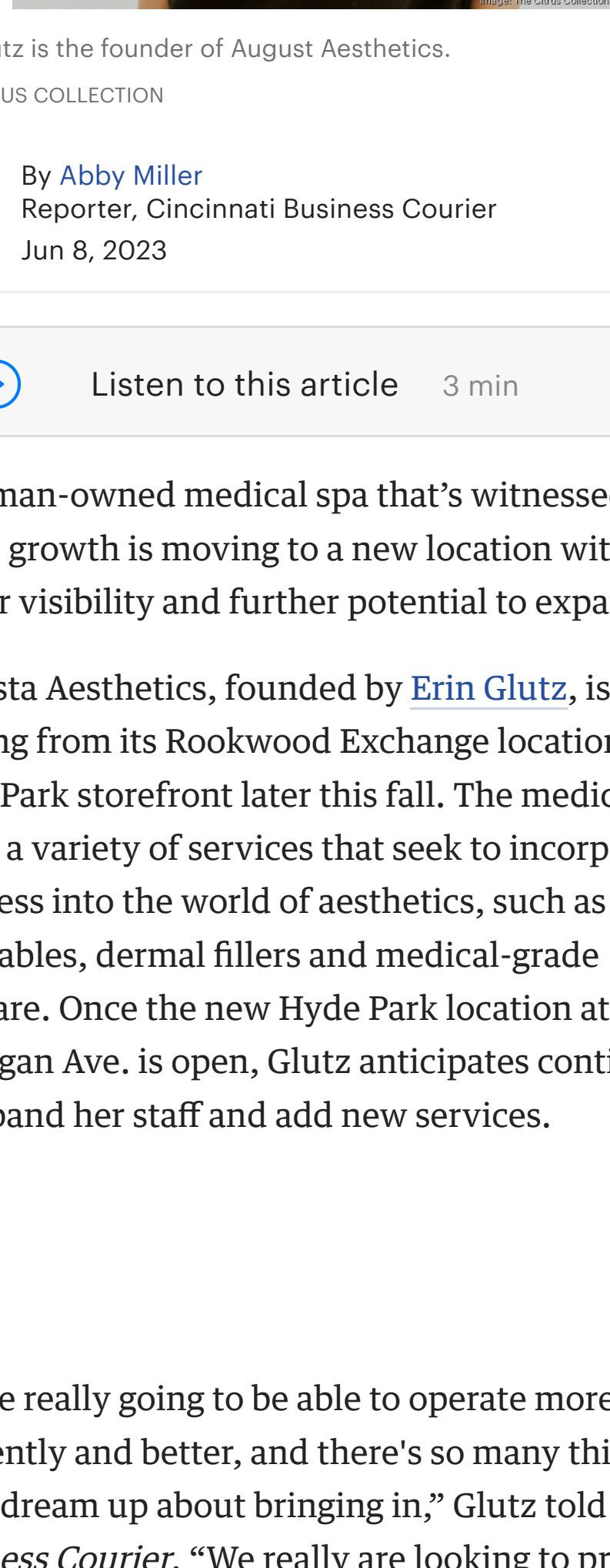




COMMERCIAL REAL ESTATE

Spa Augusta Aesthetics moving to new Hyde Park location



Erin Glutz is the founder of August Aesthetics.

THE CITRUS COLLECTION



By Abby Miller
Reporter, Cincinnati Business Courier
Jun 8, 2023

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A woman-owned medical spa that’s witnessed major growth is moving to a new location with higher visibility and further potential to expand.

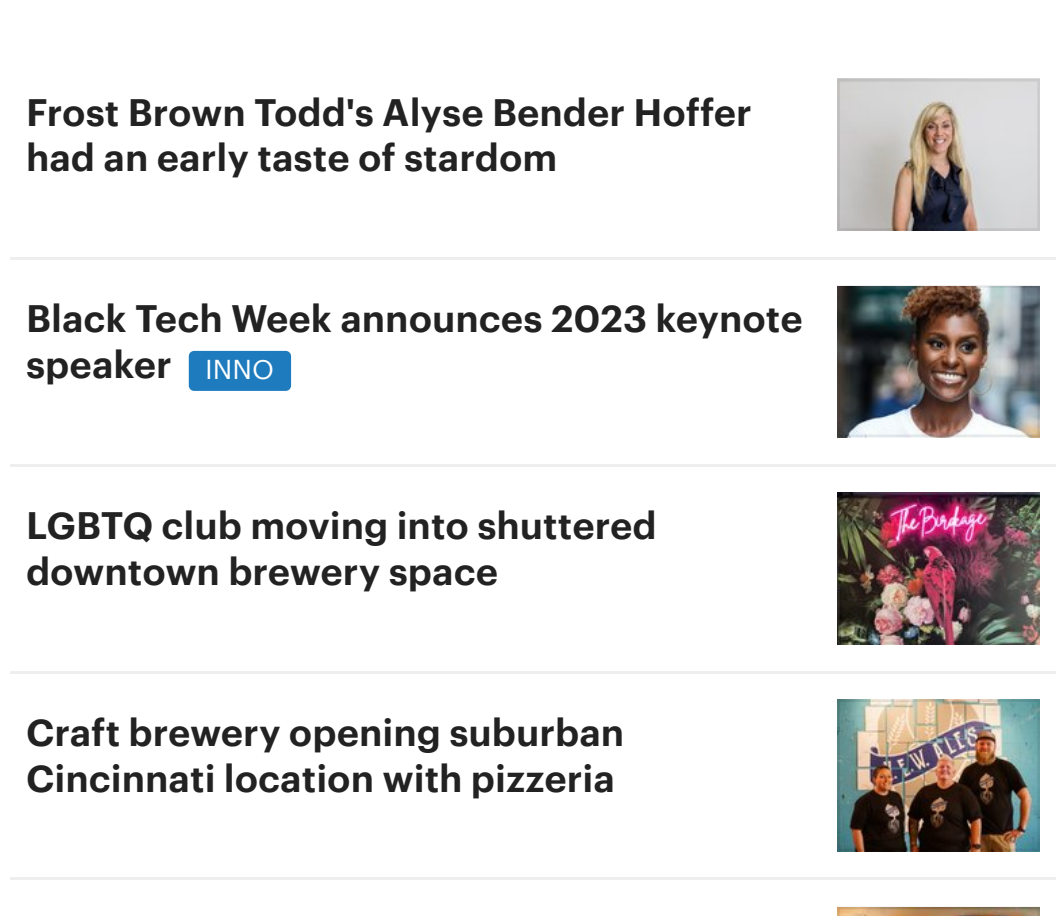
Augusta Aesthetics, founded by [Erin Glutz](#), is moving from its Rookwood Exchange location to a Hyde Park storefront later this fall. The medical spa offers a variety of services that seek to incorporate wellness into the world of aesthetics, such as injectables, dermal fillers and medical-grade skincare. Once the new Hyde Park location at 3655 Michigan Ave. is open, Glutz anticipates continuing to expand her staff and add new services.

“We’re really going to be able to operate more efficiently and better, and there’s so many things that I dream up about bringing in,” Glutz told the *Business Courier*. “We really are looking to provide an aesthetic practice where people can come and receive wonderful customer service.”

Augusta Aesthetics was started amid the Covid-19 pandemic inside of Salons by JC. Its space is less than 500 square feet there, and moving to Hyde Park will allow the medical spa to occupy about 2,100 square feet of space. Aside from getting more space, Glutz said the visibility of the new Hyde Park location was a huge benefit.

Augusta Aesthetics was represented by [Tori Sunderman-Stefanou](#), vice president with CBRE, in the lease deal. Colliers Vice President [Justin Rex](#) represented the landlord.

Augusta Aesthetics will open this fall, Glutz said, likely in either September or November. The medical spa is working with Aubrie Welsh Interiors, Bronzie Design + Build, and Fold and Form on the architecture, design and construction work.



When Glutz started Augusta Aesthetics, she was the sole employee. Now, she has a staff of six, and she’s hoping to keep expanding her team at Hyde Park.

“It’s just such a wonderful location, and I do think that people are seeking a nice, approachable, fun place to go,” Glutz said. “I do think that we’re going to get busy, so I’m really trying to focus on hiring good people and making sure that we’re ready for the success that this new location is going to bring.”

Glutz said she would love to bring memberships to Augusta Aesthetics under its new location in addition to new treatments. Its newest offering is radio frequency microneedling, a high-in-demand medical treatment that Glutz said helps with skin texture and tightening.

The Covid-19 pandemic made Glutz hesitate on finding a bigger space for the medical spa initially, but now she and her team are excited to move to Hyde Park and further bridge the gap between wellness and aesthetics.

“I think it’s important to remember and focus on overall wellness when consulting patients for aesthetic treatments,” Glutz said. “We really try to achieve natural results and align our patients’ treatments with their wellness goals. The aesthetic industry can get a bad rep, especially with how influential social media is these days. Our main focus is our patient as a whole person and hope to instill health and confidence.”

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